



**Attention:** Assignment Editors, Photo and Video Editors, Education Editors and Reporters, Lifestyle Editors and Reporters, **INTERVIEW and PHOTO OPPORTUNITY**

**Media Advisory | July 10, 2010**

## **Local Organization Hosts Community Basketball Fundraiser** *The Liberty and Justice Unity Basketball Event 2010*

As youth violence continues to grapple the streets of Hamilton, one organization hopes to bring city youth together with local Police for a community event. On **Saturday, July 10<sup>th</sup>, 2010** from Noon until 4:00PM, Liberty For Youth host the fifth Annual Police and Youth Unity Basketball Event Fundraiser. Taking place at Cathedral High School, 30 Wentworth Street North this event will help raise money to provide post secondary scholarships and programs for at-risk youth. For a cost of \$10.00, the event includes a lunch; an All Star Dunk Contest; an All Star Three Point Contest, a half time dance show featuring Hamilton's own Ill-usion Dance Crew and of course the main event, the Unity Basketball Game between the Hamilton Police and Liberty Prodigal Sonz. There will also be a draw for a family getaway package sponsored by Via Rail. The goal of this event is to strengthen the relationship between the Hamilton Police and youth within the community.

The Hamilton Police, led by former NBA Draft pick and Police Sgt. Barry Mungar, hope to win the best of five series with the score now tied at two a piece. Liberty For Youth's Prodigal Sonz are a team of Hamilton All Star players that also includes formally incarcerated youth. Coached by the Principal of the Hamilton District Christian High school, George Van Kampen, their hope is to win the series but more importantly to establish reconciliation and respect for law enforcement.

All members of the media are invited to join the event. There will be one-on-one interview opportunities as well as video and photo ops.

### **About Liberty For Youth**

Liberty For Youth is a non-profit, charitable organization that has been successful in helping all types of youth. Our mission is to provide alternatives for youth who are influenced by a negative environment, and to inspire them to make positive decisions to escape and or avoid a life of poverty, drugs and criminal activities. For more information please visit website [www.libertyforyouth.org](http://www.libertyforyouth.org).

**What:** The 5th Annual Liberty & Justice Unity Basketball Event

**When:** Saturday, July 10th – NOON to 4PM

**Where:** Cathedral High School – 30 Wentworth Street North

### **Media Contact**

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